

Kyle Eber

pronouns: he/him/his

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thekyleross.com/portfolio

SKILLS AND PROFICIENCIES:

- Copywriting (3 years)
 - B2B (Business to Business)
 - DTC (Direct to Consumer)
 - Trade
- Copyediting (5 years)
 - AP
 - Chicago
 - MLA
- Proofreading (5 years)
- Creative Writing (5 years)
 - Nonfiction
 - Fiction
 - Playwriting
 - Hybrid Forms
- SEO (2 years)
- Microsoft 365 (5 years)
- Google Workspace (5 years)
- Adobe Creative Suite (2 years)
- Content Management Systems
 - Wordpress
 - Squarespace
- Project Management Software
 - Wrike
 - Asana
- Core Abilities
 - Multitasking
 - Meeting Tight Deadlines
 - Working Under Pressure
 - Communication & Teamwork
 - Creative Ideation
 - Empathy

EDUCATION:

- Emerson College (Boston, MA)
 - 3.5 GPA
 - Bachelor of Fine Arts
 - Creative Writing
 - Minors:
 - Publishing
 - History
 - Purple Key Leadership Society

RECENT PUBLICATIONS:

- "Beginnings & Endings"
 - The Hooghly Review (2024)
- "A List Of Memories As Resurfaced By Photos On Pinterest"
 - Vocivia Magazine (2023)
- "He"
 - Every Day Fiction (2021)

RELEVANT WORK EXPERIENCE:

COPYWRITER

Mitchell Gold + Bob Williams (Remote) - Full time
March 2023 - August 2023

- Led and wrote all messaging and storytelling in B2B, DTC, and trade channels, including weekly website updates, 4 email segmentations on a daily send schedule, and corresponding SMS/MMS to subscribers.
- Established a copy repository and archival system to establish consistency and authority as the brand voice evolved under my guidance.
- Curated written content on a weekly batch schedule averaging 40 tasks through deadline prioritization, request urgency, and creative needs while proofing all Design work.
- Devised necessary language for seasonal editorial calendars with an understanding of the customer journey and the priorities set by eCommerce and Retail.

COPYWRITER

Stonewall Kitchen Family of Brands (York, ME) - Full time
March 2022 - March 2023

- Wrote copy for 10 different speciality food, luxury personal care, and home goods brands.
- Responsible for B2B and DTC email content, industry publications, label copy, web and print product descriptions, retail signage, website content, and advertisement taglines.
- Met consistent deadlines and workload expectations by self-managing multiple different projects at once, routinely delivering work to supervisors and designers ahead of schedule.
- Proofread and line-edited Marketing and eCommerce projects to ensure consistency of product names, brand voice, and the matching style guide.
- Collaborated across other teams and departments to create and deliver successful, creative stories and messaging in all written areas of the company.

HEAD COPYEDITOR

Gauge Magazine (Boston, MA) - Part time
January 2018 - May 2021

- Created the first poetry style guide for the magazine which solved previous concerns with copyediting and consistency issues regarding the serial comma and capitalization.
- Trained editorial team on the new in-house style guide and Chicago Manual of Style.
- Established workflow structures and timelines to ensure productivity in all departments.
- Managed a team of 6 copyeditors and proofread all of their edits before final deadlines.

VOLUNTEER EXPERIENCE:

EDITOR-IN-CHIEF

The Icarus Writing Collective (Remote) - Self-employed
July 2022 - Present

- Co-founder of a new literary magazine dedicated to retellings of myths and classics.
- Manages website content, submission forms, contributor information, and social media campaigns, plus administrative upkeep such as ISSN forms, print vendors, and organization of magazine materials, including style guide, assets, and inspiration.
- Reads all submissions and curates content to match each issue's theme, making sure to give feedback in the responses to all writers and artists.
- Designs layout for both print and digital versions, maintaining a modern, professional look.

WRITING JUROR (SCHOLASTIC ART & WRITING AWARDS)

Alliance for Young Artists & Writers (Remote) - Seasonal
January 2024 - February 2024

- Read and judged written prose from students of ages 13-18 that exemplify the awards' core values of originality, skill, and the emergence of a personal voice or vision.
- Managed high workloads (around 587,000 words) during a 3-week timeline while navigating technical difficulties through communication and transparency.

EDITORIAL INTERN

Rose Metal Press (Boston, MA) - Part time
November 2020 - May 2021

- Content-edited first draft manuscripts, galley page proofs, and marketing materials while checking for early style guide issues and querying the author, when necessary.
- Conceptualized better manuscript titles with authors and editors-in-chief.
- Reviewed and updated publicity records weekly via spreadsheets.